

# The worlds of home and workspace come together for a livable future

## The visual message of the Landimmo brand

Landimmo Real Estate Luxembourg is part of the Landewyck Group and offers a sustainable approach to project development, property management and real estate consulting. The company was founded in 2012 and continues the 175-year tradition of success of the mother company.

Landewyck Group is one of the last large family-owned companies in Luxembourg. Its roots lie in the traditional tobacco factory of the Grand Duchy, whose former production sites are being modernised through deconstruction and conversion. Landimmo's daily work is based on the responsibility to create a valuable and sustainable environment for future generations to live and work in.

The company's visual presentation is intended to convey this message in a lively and concise manner - and will thus become an integral part of the external representation. With the new

corporate identity, Landimmo is creating a highly recognisable corporate identity in which entrepreneurial tradition and innovative concepts are reflected as complementary poles.

The clear typeface, combined with a three-dimensional brick structure, also conveys the image of a long, down-to-earth company history that continues consistently and successively along harmonious paths. As a whole, this image skillfully combines elements of the industrial urbanization era with the modern living and working environments.

In the end, past and present, life and work, industrial history and hybrid work, dissolution and renewal intertwine in a complementary manner. They form the basis and inspiration for the future success chapters of Landimmo, part of the Landewyck Group.

